

Disruption and Digital Journalism

This book offers a timely insight into how the news media have adapted to the digital transformation of public communication infrastructure.

Providing a conceptual roadmap to understanding the disruptive, innovative impact of digital networked journalism in the 21st century, the author critically examines how and to what extent news media around the world have engaged in digital adaptation. Making use of data from news media content production and distribution both off- and online, as well as user and financial data from the U.S. and internationally, the book traces how the news media embraced and reacted to key developments such as the invention of the World Wide Web in 1989 and the launch of Google in 1998, Facebook in 2004, and the Apple iPhone in 2009. The author also highlights innovative organizations that have sought to reimagine news media that are optimized for digital, online, and mobile media of the 21st century, demonstrating how these groups have been able to stay better engaged with the public.

Disruption and Digital Journalism is recommended reading for all academics and scholars with an interest in media, digital journalism studies, and technological innovation.

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